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Is Samsung slowly replacing Apple as the smartphone giant?

The much anticipated Samsung S23 series has finally hit the shelves, and we are glad to say it lives up to the hype. The new series comes with 3 stylish design models; the S23, S23 Plus and S23 Ultra. Samsung is calling it "Galaxy Evolved", with the S23 Ultra designed with recyclable materials, including the packaging, with an impressive battery life lasting just over 13 hours, labelled the most powerful smartphone at the moment. Although the size and design is quite similar to the S22 Ultra, there are a number of upgrades to the S23 Ultra, making this model the most powerful and fast Android phone in the market. The most outstanding feature is definitely the 200MP Quad Rear Camera, with up to 100x super zoom, how amazing is that! Samsung didn't just stop there, they included an S Pen with the phone and it's perfect for sketches, note taking, annotating PDFs, and it's a remote control for numerous tasks such as taking photos and controlling music. Simply put, the S23 Ultra is premium meets performance. Why not make the switch to Samsung Galaxy S23 Ultra. The S23

Ultra is readily available in store.

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Gaming: The Next Level



When the word gaming comes up, we think it's simply fun and just games. But this industry is estimated to be worth more than \$300 billion, and gamers are said to be spending an average of 16 hours every week playing games. One thing that is certain is that gaming trends are growing, and with changing technology, the way we view and play games is going beyond our imagination. The US gaming market is said to be bigger than both the movie and sports industry.

Immersive games are becoming more and more popular, there is no question that the true future of video games lies in virtual reality and augmented reality. In this issue, we want to explore more on VR games. VR gaming accessories include headsets which gamers can immerse themselves in the game; controllers, treadmills, steering wheels, and the list goes on. Our favourite accessories have to be the PlayStation VR and the Oculus Quest headsets. Find out more on our gaming accessories.

Sony together with Microsoft have easily become the biggest players in the video game industry. It's impossible to say who is the biggest console giant, but the latest PlayStation 5 and Xbox Series X effortlessly make the cut. Each equally competitive with unique features making this more difficult, but these two will continue dominating the industry in the coming years. Take your gaming experience to the next level and get the new PlayStation 5 available now in store, with all accessories.

Is Artificial Intelligence taking over the world?



What a lot sci-fi movies have shown us is that a robot invasion of our human world is very possible in the future. But that is not entirely true, besides it's great entertainment. When people think AI, they picture full automation in the future where there is no longer any need for humans. John McCarthy defines AI as the science and engineering of making intelligent machines, especially intelligent computer programs. We say Artificial Intelligence is the future, but instead of doing away with humanity it is complimenting human activity. Technology and humans have been working together, and could work even better with the improvements brought by AI. It's inevitable that AI is essential in our daily activities, tackling several global issues, transforming healthcare, improving efficiency in multiple industries including education and finance.

Earlier this month, Microsoft integrated ChatGPT in its search engine Bing, and there has been chatter around that it might just replace Google, but it's hard to tell yet. One cannot deny that AI is here to stay and its impact on our world as we know it, is undeniable. As it is evolving rapidly, there is no telling how the world is to be shaped, all for the better. Find out more here

Why Cyber Security is more important now?

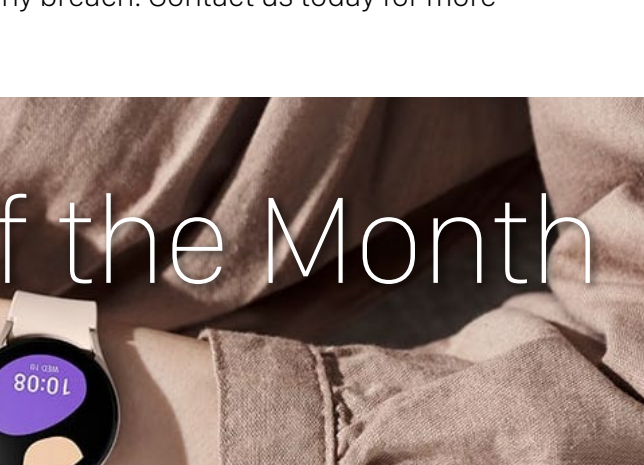


Of all technological advancements, we have shifted to a digital world which means our information is mostly online. As we are becoming more reliant on technology, the risk of cyber attacks is becoming greater. This is where cyber security comes in, the need to protect our data from breach and hacking. All sectors and different industries from government to small business and individuals, are prone to data breaches. There is need to understand that cyber security is more than just installing antivirus software and firewalls. Cyber crime is on the rise and cyber attackers are getting smarter, meaning traditional data security controls are simply not enough to stop them.

A lot of sensitive information is stored online, as businesses use computer systems on a daily basis, with that said, a myriad of security vulnerabilities. It is important to protect all this information by acquiring the services of trusted cyber security professionals, using hardware and software prevention and measures as well as countermeasures. iHelp Technology is an expert and can protect your business computer systems from all forms of data breaches. You can enjoy the convenience of technology without worrying about any breach. Contact us today for more information.

Product of the Month

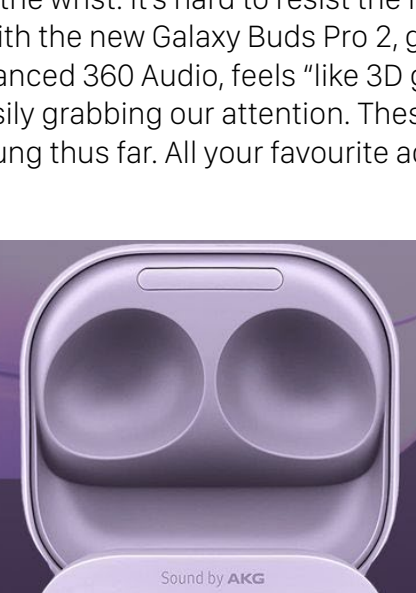
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Our product of the month goes to the Samsung Galaxy Watch 5 &.... **yes you read that right....** & the Galaxy Buds Pro 2.

This month spotlights these two amazing devices as our products of the month. We are particularly in love with the Galaxy Watch 5 for its extended battery life, excellent responsive touchscreen, health and wellness monitoring. With the Galaxy 5, you can do all things you can do on your phone, it doesn't get better than this. The Galaxy 5 has a more flexible fit on the wrist. It's hard to resist the Intelligent Active Noise Cancellation that comes with the new Galaxy Buds Pro 2, giving you that immersive sound experience. It's enhanced 360 Audio, feels "like 3D glasses for your ears" according to Samsung, easily grabbing our attention. These Buds are the best wireless earbuds by Samsung thus far. All your favourite accessories, including these two are available in store.

Order Now



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